

NORTH CROSS

SYMPOSIUM 2025 SCHEDULE

8:30-9:25 a.m. - Keynote Address (Fishburn Theater)

9:35-10:20 a.m. - Session 1

10:30-11:15 a.m. - Session 2

11:15 a.m.-12:15 p.m. - Lunch (Carter Athletic Center)

12:25-1:10 p.m. - Session 3

1:20-2:05 p.m. - Session 4

2:15-3:20 p.m. - Muses at Bay Talent Show (Fishburn Theater)

WILLIS HALL

Student Center & Auditorium

Fishburn Auditorium
Jerome Parrnell
 Keynote Address
Bethany Costello
 Psychogeography of Visual Arts
 Sessions 1-2
 Writing a Story
 Sessions 3-4

Library

Main Office

Main Entrance

CAC
Kelly Kemper
 Yoga for Athletes
 Sessions 12
 Yoga Nidra
 Sessions 3-4

CAC

1 Ainsley Revercomb Succeeding in Wholesale Entrepreneurship Sessions 1-2 Kevin Finch Peace Corps: The Toughest Job You'll Ever Love Sessions 3-4	2 Dr. Jerri Barden Perkins Ethics in Medical Research: Is it Ethical to Conduct Medical Research on Children? How to Balance Innovation With Responsibility & Consent Sessions 1-4	3 Shiree Carr The Evolution of Advertising: Careers in a Connected World Sessions 1-2 Andy Kegley Why a Career with a Non-Profit Matters More Than Ever Sessions 3-4	4 Nick Carey The Safety Net of Insurance: Reinsurance Explained Sessions 1-4	5 Tiffany Sakaguchi The Million Dollar App Idea (You Can Steal for Free) Sessions 1-4	6 Claudia Morgan Hardhats & the Blueprints to Success: Opportunities in the Construction Industry Sessions 1-4	7 Catherine Justice The Punchline: The Ins & Outs of Creating Your Brand and Business Sessions 1-4	8 Jon Murrill Street Art, Murals & Emerging Art in SWVA Sessions 1-4
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14 Blue Ridge Behavioral Health	Girls Restroom Boys Restroom
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13
Kianna Marshall Price
 Media & Broadcast Casting
 Sessions 1-4

12
Alex Hoyt
 Why Magazine-Style Storytelling is More Important Than Ever
 Sessions 1-4

11
Jeremy Eubank
 AI Tools in Sports Management & NIL
 Session 2
Julia Boas
 How the Rike Rgl Partnership Leveraged the Outdoors to Build a Global Brand
 Sessions 3-4

10
Darry McGrath
 What It Takes to Build a Building from the Ground Up
 Sessions 1-2
 Designing Places We Want to Be In
 Session 3
 Professional Business Etiquette
 Session 4

9
Dr. Gillespie Twardy
 A Day in the Life as a Medical Oncologist
 Sessions 1-4

15 Alex Lucas Money Moves: Unlocking the Secrets to Smart Finance & Building Your Future Sessions 1-4	16 Bobby Mountcastle Transitioning from Employee to Business Owner in the Real Estate Investment Sessions 1-4	17 Virginia Dep't. of Transportation The Orange National Guard: VDOT's Performance During Emergencies Sessions 1-4	18 Laura Schimmer Exploring the Urban Water Cycle: An Interactive Activity to Demonstrate How Water Travels Through a City Water System and How Human & Environmental Factors Impact the Process Sessions 1-4	19 Sara Inge Mindfulness, Meditation & Breathwork: Practices for Daily Living Sessions 1-2 Dr. Parker Communicating Science: Lessons Learned from Theatre & Improv in Biomedical Research Sessions 3-4
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