



North
Cross
School

The stronger
our region,
the stronger
your business.



Founded **1944**

STUDENT TO FACULTY RATIO **8:1**

Average Class Size **13**

HONOR CODE: I WILL NOT LIE. I WILL NOT CHEAT. I WILL NOT STEAL.

AP Courses Offered **19**

COURSES OFFERED IN THE UPPER SCHOOL **69**

23 Countries represented by our international students over the past 20 years

AVERAGE GRADUATING CLASS SIZE **44**

3 Additional Diploma Distinctions: **Global Studies | STEM | Fine Arts**

100% COLLEGE ACCEPTANCE

Varsity Athletic Teams 20

12 SPORTS

UPPER SCHOOL STUDENT PARTICIPATION IN SPORTS **88%**

State Championships **19**

CONFERENCE TITLES **161**



It starts with education.

As a business in the Roanoke Valley, you know the value of relationships and you're aware of how the success of your business depends on the strength and growth around you. A strong economic region helps your business prosper. Education is a major factor in the strength and vitality of a community.

Education is one of the most important considerations a family makes when deciding to move to a new community. We're fortunate to have good public schools in the Roanoke Valley but many, however, are looking for private school alternatives and the best educational experience for their children. Also, many who come to the Valley from larger cities are accustomed to a greater number of independent schools to choose from. Therefore a strong North Cross School is integral in attracting and retaining valuable employees.

Establishing partnerships with you and other businesses in the Valley is important to our mutual success as a community. **So, let's talk about a partnership.**

A bit about

We've grown over the past 75 years and, just like you, we have a vested interest in being a visible presence in and to serve our community. As a school, we are determined to develop students into citizens who will lead and serve their communities, wherever that may be. Many of our graduates however are business owners and leaders right here in the Valley.

An Independent Private School

North Cross is an independent private school. We are not affiliated with any governmental body, organization, or religion. No one person is in charge; we are governed by a Board of Trustees to whom our Head of School reports. Independence means we are agile, responsive, and nimbly able to make decisions that are in the best interests of our students and community.

The value of a North Cross School education goes well beyond our smaller class size and opportunities for our students to actively engaging with the community. Because we are an independent school, we are not subject to minimal standards testing, such as Virginia public schools' Standards of Learning. This freedom empowers our faculty to stretch our students to reach their greatest potential.

As a college preparatory school, our goal is to ensure our students will succeed at the next level. Beginning in our Junior Kindergarten programs, our educational approach intentionally and programmatically develops competence, independence, and accountability — all of which help develop a confident individual. By emphasizing study, organization and writing skills, and coupling these with opportunities to participate in a variety of activities, each of our students develop not only as individuals but also as effective members of a team.

We regularly say, "More happens here" because it does. For each and every student. We believe that each student blooms with exposure to the arts and athletics in addition to challenging academics and other co-curriculars. Our philosophy is one of "try it"

instead of "try out." Whether performing on stage, trying a new sport, participating in the Harvard Model United Nations or competing in a state STEM competition, each of our students is encouraged and supported as they step out of their comfort zones and expand their horizons, preparing them for life beyond North Cross School. In these ways, they grow, explore, and reap the benefits of a comprehensive educational experience.

Outstanding Academic and Athletic Facilities

Having recently completed our \$16 million Legacy Campaign, our campus has been transformed to meet current and future educational needs in our region. Funded by the North Cross School community of families, alumni, and friends, and without any governmental support, our historic capital project accomplished what few others have in the region.

In addition to our academic facilities, North Cross School has truly outstanding athletic facilities, including the Fishwick Tennis Center, Richard and Nancy Cook Field (soccer, field hockey), David Willis Field (football, lacrosse), Porterfield Ballpark (baseball), and the Carter Athletic Center with its competition-size swimming pool, Muscaro Gymnasium (basketball, volleyball), two practice gyms, weight and exercise rooms, racquetball and squash courts, and athletic training room. It is no wonder, with our fine facilities and outstanding coaches, each year we exceed the national average of student athletes who continue playing sports in college.

out North Cross School.

With over 100 employees, a 70 acre campus, a recently completed \$16 million renovation, over 530 students, an international campus, and boarding students from 10 different nations, North Cross School is a significant employer and presence in our region. Education is our business and we strive to be the best school possible in Southwest Virginia and among the finest in the Commonwealth.

Special Programs

CrossWalk

In 2012, North Cross School launched its CrossWalk Program for students with diagnosed learning differences. Now, over 25 students receive special daily instruction utilizing the Orton-Gillingham approach which is known as the "gold standard" for language-based differences remediation.

This highly individualized, small-group instruction is integrated into a student's school day as an elective. Students receive one or two hours of daily instruction and the rest of their day is spent with their non-CrossWalk peers.

This program is truly unique in our region and is an important asset to Southwest Virginia. The closest, similar instruction available is in Winston-Salem, North Carolina.

Serving Underserved Communities

North Cross School seeks to attract a broad array of bright students from the many neighborhoods in our area and from a breadth of socio-economic communities. Our financial aid program helps families in need so they can afford to send their children here.

As a result, 36% of our students receive financial aid, and 15% of our students are from families with incomes below 300% of the Federal Poverty Level.

Boarding Facilities

Over 25 boarding students also attend North Cross School and live in the renovated Boxley Building dorms, downtown. Students hail from several countries including Germany, Denmark, Norway, Israel, Zimbabwe, Nigeria, Vietnam, Austria, United Kingdom, and China. These international students benefit from an American immersive experience, but local students expand their perspectives as well through daily interactions in classrooms, clubs, and on teams with our international students, learning about other cultures and countries.

International Footprint

Not only does North Cross School boast a successful and growing campus on Colonial Avenue in Roanoke, but we also have a campus in China for Chinese students seeking an American education with a second international campus in Taiwan coming soon. North Cross School is often approached to develop partnership schools in other countries and continue to investigate potential partners.

To schedule a tour of our campus contact:

Matthew Gilliland
540-989-6641, ext. 264
mgilliland@northcross.org

Up next. **How can we partner with you...**

Working together. • Financially support North Cross School. • Encourage your employees to tour and c

Financial Support

We aspire to be the finest independent school in the region while keeping tuition affordable. Affordability is important in attracting a diverse student body.

The majority of North Cross School's revenue comes from tuition and philanthropy from our school community and businesses in our region. North Cross School relies on fund-raising each year to fill the gap between tuition revenues and operating costs and to support the significant amount of financial aid we award to families each year. Our major annual giving initiatives include The North Cross School Foundation Tax Credits Program and the North Cross School Annual Fund.

Foundation Tax Credits

North Cross School participates in the Virginia Education Improvement Scholarship Tax Credit Program (VEISTCP) which empowers North Cross School to receive additional funding for eligible students. Each year the school must provide records to the Commonwealth documenting the eligibility of each student and his or her academic performance. This program is audited by the Commonwealth of Virginia and monitored annual by our internal auditors and Board of Trustees.

When funds are made available through gifts, North Cross School is allowed reimbursement from the Foundation for students who meet VEISTCP requirements. The amount from the Foundation for any given student depends upon where the recipient family lives and their associated school district. In our region, these amounts average between \$5,100 and \$5,700 per student. North Cross School's minimum donation to help support a Foundation-qualified student is \$2,500.

Donors who make Foundation gifts receive a 65% Virginia tax credit in addition to deductions they already take. Businesses are not limited in the amount of their gifts, and individuals may make gifts of up to \$125,000 to the NCS Foundation. Any individual or business with tax liabilities in the Commonwealth of Virginia may participate.

North Cross School Annual Fund

Like many colleges, universities and private schools, North Cross School launches an annual giving program each year to support the operating budget. The School's annual budget relies on a modest level of giving, typically around \$200,000 a year.

Corporate Banner Program

We provide several ways to create visibility for your organization on our campus. Because of our robust array of co-curricular activities including 29 teams in 13 different sports, there are several venues in which to display your brand at our events. Most of our facilities are used year-round and not limited to just the academic school year.

Partner with North Cross School.

Consider a North Cross School education for their children. • Offer internships to North Cross School students.

Visit

Our Admission team looks forward to answering your inquiries and providing personalized tours of our campus.

To schedule a tour contact:

Matthew Gilliland, Director of Admission
540-989-6641, ext. 264 | mgilliland@northcross.org

Summer Student Internships

The Malcolm K. Douglas Summer Internship Program was born when veteran North Cross School teacher Malcolm Douglas read an article describing the city of Roanoke's economic rebirth. It inspired him to create a program in which our students gain exposure to fields shaping this new chapter in the Roanoke Valley. He imagined internships to be offered during the summer and he found an eager crowd of Upper-Schoolers ready to sign up. His hope was not only to build students experiences in the 'real world,' but to entice them to return to these hometown opportunities after college.

The Malcolm K. Douglas Summer Internship Program is designed to provide rising 10th, 11th and 12th grade students an opportunity to enhance their educational experience and explore career possibilities in regional businesses, educational and medical institutions, cultural programs, and community service organizations.

If you'd like to provide internship opportunities to North Cross School students, please contact:

Leigh Ann Hamlin
lhamlin@northcross.org



**So, let's talk about
a partnership.**

Chris Rouse
Institutional Advancement
crouse@northcross.org
540-989-6641 x 327



North Cross School

northcross.org

4254 Colonial Avenue
Roanoke, Virginia 24018
540-989-6641

