



North  
Cross  
School

**For Immediate Release**

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## North Cross' Gifts to Mill Mountain Zoo

*School's Mill Mountain Day raises awareness and funds*

**ROANOKE, VA (December 3, 2013)**— On October 30, over 500 North Cross students, parents, grandparents, faculty, and staff climbed Mill Mountain's trails, visited the zoo and Discovery Center, and gathered together as a school community to listen to Mayor Bowers and students singing. Not only was it a great community day for the school, but it also raised funds and awareness for both the school and the zoo.

On November 26, North Cross School presented a check in the amount of \$3,068 to the Mill Mountain Zoo. David Lake, North Cross Associate Director of Development, felt good about the event. "For a first year event," Lake said, "I was pleased with all we accomplished. It was a great day for our North Cross community and both we and the zoo received wonderful coverage from our friends in the media." Lake continued, "Because of the generous support from our community and the efforts of our students, we were able to deliver a significant check to Mill Mountain Zoo. We all felt great about serving our community."

Ray Correia, Executive Director of the Mill Mountain Zoo, echoed Lake's satisfaction. "When we first heard of what they wanted to do, we were excited to help them. their desire to help us was unexpected, and greatly appreciated by our staff and our Board." Correia added, "Their check covers more than the operating expenses of one day for the zoo. It is a big help to our budget and to our effort to create awareness of the important things our zoo accomplishes! We look forward to further developing our educational relationship and seeing North Cross on the mountain next fall!"

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### **About North Cross School**

*North Cross School is an independent college-preparatory day school grounded in a strong liberal arts and science curriculum combined with exceptional co-curricular programs. The academic program, from junior kindergarten through twelfth grade, prepares students to become responsible, successful citizens by encouraging them to explore their interests and develop their talents. The School is located at 4254 Colonial Avenue, Roanoke, VA, 24018. For more information, visit [www.northcross.org](http://www.northcross.org).*