



One Day for Two

North Cross School + Mill Mountain Zoo

Through the Mill Mountain Day
climb, North Cross School pledges
to share 20% of funds it raises
with Mill Mountain Zoo. The goal of the
school is to donate \$5,000 to pay for at
least two days worth of care at the zoo.



Why North Cross School: By sending your child to North Cross School, you can expect we will:

- **Know Your Child:** Student-to-teacher ratio of 8:1
- **Offer competitive academics:** A highly competitive academic environment where your child is individually challenged
- **Emphasize the arts:** Band, chorus, art, and theatre offered in all divisions
- **Provide athletic opportunities:** Thirty-two teams in 13 sports, seven recent state championships in five sports
- **Develop character, values, and respect:** All 482 students abide by a single honor code, "I will not lie. I will not cheat. I will not steal."
- **Create a global perspective:** Global Studies Program in the upper school and world language instruction five days a week in lower and middle school
- **Remain focused as a college preparatory school:** Recent graduates have attended 14 of the top 20 universities identified by *U.S. News and World Report*.

About Mill Mountain and the Mill Mountain Zoo:

Many of the same leaders who founded North Cross School recognized the need to preserve Mill Mountain and supported the development of the Mill Mountain Zoo, which is now in its 61st year. In the 1940s, local businessman Junius B. Fishburn bought much of Mill Mountain and gave the land to the City of Roanoke with the stipulation that it be used as a public park. That land includes a zoo that not only serves our region and educates its students, but also impacts threatened species conservation on a global basis.



North Cross School

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October 30, 2013



Mill Mountain Day
Building Community and Awareness for
North Cross School + Mill Mountain Zoo



Common Ties

North Cross School + Mill Mountain Zoo

In addition to civic leaders' generosity in creating and supporting both the zoo and the school, North Cross School and Mill Mountain Zoo have other things in common.

Our education

Both institutions have education at the core of their mission and both believe that the results of their education will have significant impact on the global community.

Our graduates

The goal of North Cross School is to produce capable and caring graduates who enhance any setting into which they will enter because they are prepared to lead and to serve. Many local companies and organizations have had North Cross' graduates impact their success. Similarly, the goal of the zoo is to educate the community and foster a strong spirit of conservation for animals and their habitat. Because of the zoo, "graduates" like the nearly extinct red wolves—there were only 20 left and with the zoo's program, there are now 200—are closer to reaching sustainable populations.

Our need for community support

Daily admission does not cover the full cost to run the zoo and sustain its programs. At a cost of \$2,500 a day, the Mill Mountain Zoo must receive funds from outside sources. Similarly, to keep tuition affordable and maintain a more diverse student population, North Cross School needs outside support to cover the 20% gap between what tuition contributes and the cost to operate the school.

A Fun Day

Prior to October 30—Mill Mountain Zoo staff will visit North Cross School and teach students about how the zoo operates and cares for its animals, and how their conservation efforts protect endangered species.

October 30—The entire school community will climb Mill Mountain, enjoy a healthy lunch, and tour the zoo.

Fun and Funds

Not only will this be a fun day, and one we wish to repeat each year, but because both North Cross and the Zoo need additional funding each year, North Cross will use Mill Mountain Day to raise awareness for North Cross and the zoo by raising needed funds for both.

One day for two—Through the Mill Mountain Day climb, North Cross School pledges to share 20% of funds it raises with Mill Mountain Zoo. The goal of the school is to donate \$5,000 to pay for at least two days of animal care at the zoo.

Your gift—Your tax-deductible gift can be paid now or after the completion of the climb. Checks should be made out to North Cross School with "Mill Mountain Day" entered on the memo line of your check. Or, you can give online at www.northcross.org/online-giving.html.

Thank you for supporting two of our region's valuable resources



Mill Mountain Day

Building Community and Awareness for
North Cross School + Mill Mountain Zoo



Mill Mountain Day

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North Cross School + Mill Mountain Zoo

Pledge Card

My Gift

NAME

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

NAME AND GRADE OF THE STUDENT YOU ARE SPONSORING
(TO BE COMPLETED BY STUDENT)

Gift Amount

\$10 _____ \$20 _____ \$50 _____ Other \$ _____

When is the best time to collect your gift?

Because North Cross School is a 501(c)3 organization, your gift is tax-deductible. North Cross promises to give 20% of funds, up to \$5,000, to Mill Mountain Zoo.

Checks should be made out to North Cross School. Be sure to include "Mill Mountain Day" on the memo line of your check. A receipt will be given for each donation made by the student who has solicited your gift.

For more information on North Cross School, please visit www.northcross.org.

For more information on Mill Mountain Zoo, please visit www.exemplum.com/mmzoo.