



North
Cross
School

For Immediate Release

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Leader to Head Community Service Program

North Cross School Hires Alex Hash

ROANOKE, VA (September 3, 2013)— North Cross School has hired Alex Hash to lead and expand its community service programs and increase new student enrollment. With a strong spiritual background and life experiences to call upon, Hash has formed, and led, Gideon's Army Community Services, a local organization committed to unity, volunteerism, and community service "one neighborhood at a time." He has also had an ongoing relationship with North Cross as a coach and believes his passion for outreach matches the school's desire to serve the community and develop serving hearts in its students and their ability to lead service initiatives.

"So far, the North Cross efforts have been genuine and effective", Hash said. "For example, their student-led refugee tutoring program has been a huge success. I intend to take this even further by emphasizing scheduled monthly service opportunities that engage more of our students while combining them with meaningful themes. I'm excited to see North Cross visible in our community through projects led by the students and fully supported by the school."

Dr. Christian Proctor, Headmaster, remarked, "Alex has a huge heart and a deep felt desire to make a difference. He understands that North Cross students will become future community leaders and recognizes the need to serve in any setting and in any community." Proctor continued, "Alex will be a great addition to our staff because he will add practical application opportunities to the character-building initiatives we have been teaching in our classrooms and athletic programs. It is another way we are trying to distinguish ourselves as a school and our students as individuals."

Written by: David Lake, Associate Director of Development

About North Cross School

North Cross School is a college-preparatory day school grounded in a strong liberal arts and science curriculum combined with exceptional co-curricular programs. The academic program, from junior kindergarten through twelfth grade, prepares students to become responsible, successful citizens by encouraging them to explore their interests and develop their talents. The School is located at 4254 Colonial Avenue, Roanoke, VA, 24018. For more information, visit www.northcross.org.